



## Mission Statement:

Committed to advancing medical care, research,  
and performance in the soccer athlete

### 2007 CURRICULUM

#### **Saturday - Morning Session (8:00am – 12:00pm)**

Overview of Microfracture, Osteochondrial Grafts, and Scaffolds (*Speaker TBA*)

Autologous Chondrocyte Implantation in Soccer Players (*Dr. Lars Peterson*)

Meniscal Transplantation (*Dr. Wayne Gersoff*)

Overview and Algorithm for Articular Cartilage (*Dr. Bert Mandelbaum*)

Overview of Rehabilitation after Articular Cartilage Repair (*Dr. Kai Mithoefer*)

The Evolution of Medical Care of Soccer Players (*Dr. Lars Peterson*)

#### **Saturday - Afternoon Session (1:00pm – 3:30pm)**

Muscle Injury in the Athlete (*Speaker TBA*)

Genetic Aspects of Muscle Physiology (*Dr. Johnny Huard*)

MRSA Infections in the Locker Room (*Dr. Edward Decter*)

#### **Sunday - Morning Session (9:00am – 12:00pm)**

Medical Advances with FIFA/FMARC (*Dr. Don Kirkendall*)

Starting Central Going Global (*Greg Bay, PT*)

Sports Performance, Injury Prevention and Speed in Soccer (*Brian Goodstein, MS, ATC, CSCS*)

Physiological Testing and Optimal Hydration for Soccer (*Beth Stover, GSSI*)

(Agenda & Speakers Subject to Change)

### Host Hotel Information

TBA

For hotel reservations under the group rate, contact New Haven Travel at (800) 243-1806, ask for the soccer department and mention you are calling regarding the 2008 SIMS

### SIMS Committee Members

#### **Curriculum Committee:**

Chris Annunziata, DC United  
Theron Enns, Colorado Rapids  
Mike Gerhardt, CD Chivas USA  
Wayne Gersoff, Colorado Rapids\*  
Kai Mithoefer, New England Revolution  
Preston Wolin, Chicago Fire

#### **Funding Committee:**

Pete Edwards, Columbus Crew  
John Gallucci, Major League Soccer\*  
Eric Giza, Major League Soccer  
Brian Goodstein, DC United  
Lawrence Lemak, Major League Soccer  
Scott Luallin, Kansas City Wizards  
Jason Mathews, Columbus Crew

#### **Membership Committee:**

Evan Dabby, Major League Soccer\*  
Kai Mithoefer, New England Revolution  
Hughie O'Malley, U.S. Soccer Federation  
Diane Watanabe, Santa Monica Orthopaedic

\* Indicates Committee Chair



## 2008 Promotional Opportunities

### About the Soccer Industry Medical Symposium

The 2007 symposium featured a gathering of the top-decision makers in professional soccer sports medical, including Major League Soccer, United States Soccer Federation, Canadian Soccer Association, Mexican Football Federations, FIFA, and other special guests.

The 2007 event took place in **Ft. Lauderdale, FL** on **January 12<sup>th</sup> and 13<sup>th</sup>** covering a variety of current medical topics facing the sport, including:

Evolution of Sports Medicine in Soccer  
Cartilage Injuries & Rehab  
Eye Injuries  
Muscle Injuries  
Heat Injury/Illness  
Asthma

To become a Partner or for more information, please contact:

Evan Dabby  
MLS, Sr. Director of Operations  
Phone: 212.450.1242  
Fax: 212.450.1342  
Email: [evan.dabby@mlsnet.com](mailto:evan.dabby@mlsnet.com)

or

John Gallucci, Jr.  
JAG Therapy, President/Founder  
Phone: 917.991.3838  
Fax: 973.669.1113  
Email: [jgallucci@jagpt.com](mailto:jgallucci@jagpt.com)

### Presenting Partner

(2 available)

Benefits Include:

- Presenting Partner designation on all signage and collateral material
- Display table at the event
- 5 minute presentation to the delegation
- 1 page advertisement in event binder
- Category Exclusivity
- Access to attendee contact list
- Invite to Private Reception

The fee is \$6,000.00 if paid by January 1<sup>st</sup>, 2007. If paid after January 1<sup>st</sup>, the fee is \$6,500.00

### Official Partner

(4 committed, 8 available)

Benefits Include:

- Official partner designation on all signage and collateral material
- Booth at the event
- 1 page advertisement in the event binder
- Access to attendee contact list
- Invite to Private Reception

The fee is \$1,250.00 if paid by January 1<sup>st</sup>, 2007. If paid after January 1<sup>st</sup>, the fee is \$1,500.00

### Past Meetings

2007 Ft. Lauderdale, Florida  
2006 Los Angeles, California  
2005 Los Angeles, California